Can I Have Your

attention please?

Ok. Good.
You're here.

Now let's show you what
all the fuss is about.

AGRINAG

26-27 COLLECTION

agrinag.com

Can I Have Your attention please?

This campaign is driven
by a simple idea:
the attention to detail.

In every image, the spotlight falls on what matters most: **the roses.**

A striking bouquet design becomes the center of attention, illuminated in a dramatic beam of light while the rest of the scene fades into shadow.

As the viewer looks again, **details emerge from the darkness:** workers in the greenhouse, hands sorting stems, and boxes moving through the cold room. Little by little, the campaign reveals the people and processes behind the beauty, transforming a single spotlight into a story of collective effort.

attention please celebrates the power of roses to capture attention while honoring the people and processes behind them. It reflects the flower's journey, from the unseen rhythm of daily work to its moment in the spotlight.



legend

- Color
- Button Size
- Lenght
- Petal Count
- Vase Life

attention please
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CANCUN

yellow

6,6 cm

40-80 cm

36

16 days

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dragonfly

Coral

6,1 cm

40-70 cm

80

16 days

mademoiselle

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Light Pink

6,1 cm

40-60 cm

46

16 days



EST 2003
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ECUADOR

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nubella

Bicolor
Pink

4,8 cm

40-60 cm

101

16 days

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nude

- Sandy
- 5,6 cm
- 40-60 cm
- 31
- 16 days


Red
4,9 cm
40-70 cm
94
20 days
red eye
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attention please
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sweet eye



Pink

5.7

40-70 cm

202

20 days

vibrant x-pression

Hot Pink | 5.5 cm | 40-50 cm | 126 | 16 days

unstoppable

Red

7,2 cm

40-60 cm

24

16 days

Hot Pink

6,9 cm

40-60 cm

31

16 days

wild dancer

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AGRINAG

tinted ROSES



At Agrinag, tinted roses are where creativity meets technique. Through color we transform each rose into a distinctive floral statement designed to inspire new possibilities for the floral industry.

Explore our full **tinted collection** and discover the range of styles, tones, and effects available.

attention please
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AGRINAG

TINTED
fall cotton

attention please
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AGRINAG
TINTED
blueverse
cotton
attention please
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